

# Motivation

- **Driving style: driving** characteristics related to judgement and decisions in **specific situations** [1]
- Autonomous vehicle (AV) driving style can impact [2,3]
  - Trust
  - Acceptance
  - **Motion Sickness**
  - **Overall experience**
- Mimicking driving style may not be best option [4]



Homophily: tendency to be attracted to a style similar to own

Level of aggression can impact homophily [5]

Can we optimize driving style to fit preference of end-user?

# Objectives

- 1. Formulate framework, MAVERIC, to personalize driving style & modulate aggression
- 2. Show MAVERIC can objectively and subjectively mimic and modulate style
- 3. Investigate factors modulating homophily

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### References

[1] Laura Eboli, Gabriella Mazzulla, and Giuseppe Pungillo. How drivers' characteristics can affect driving style. Transportation Research Procedia, 27:945–952, 2017. 20th EURO Working Group on Transportation Meeting, EWGT 2017, 4-6 September 2017 Budapest, Hungary

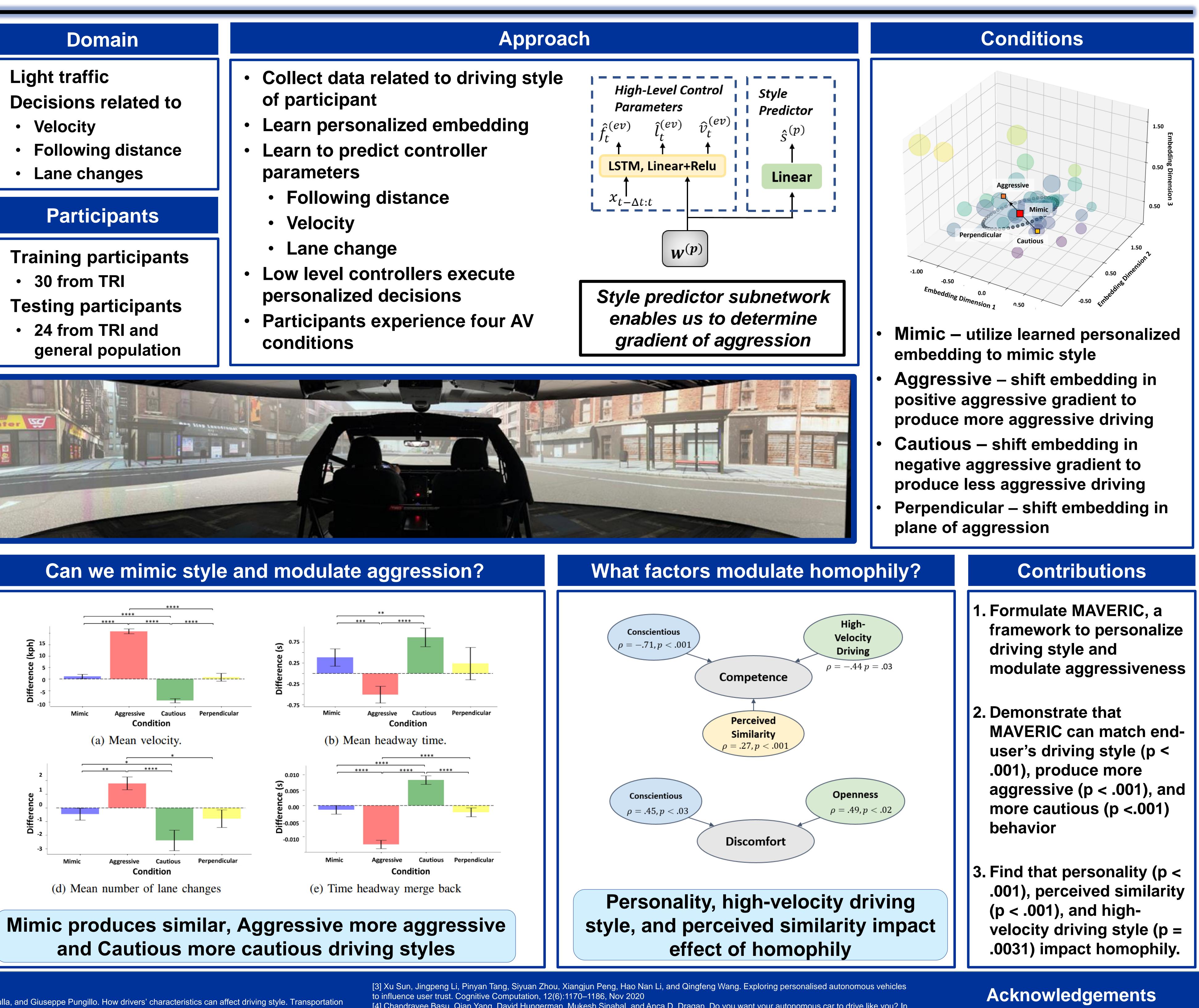
[2] Fredrick Ekman, Mikael Johansson, Lars-Ola Blig ard, MariAnne Karlsson, and Helena Strömberg. Exploring automated vehicle driving styles as a source of trust information. Transportation Research Part F: Traffic Psychology and Behaviour, 2019.

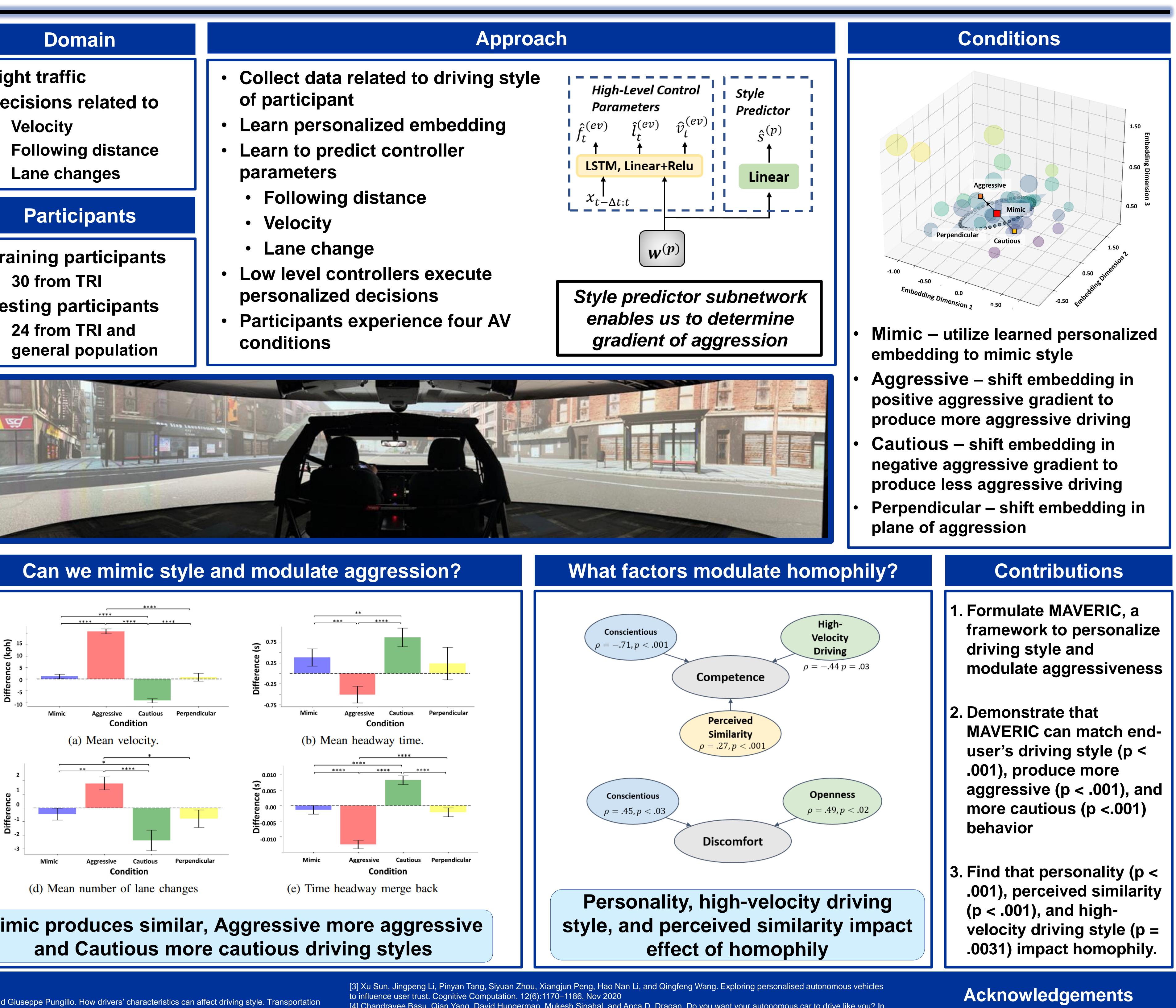
# **Autonomous Driving**

# **MAVERIC:** A Data-Driven Approach to Personalized, Mariah L. Schrum, Emily Sumner, Matthew C. Gombolay, and Andrew Best

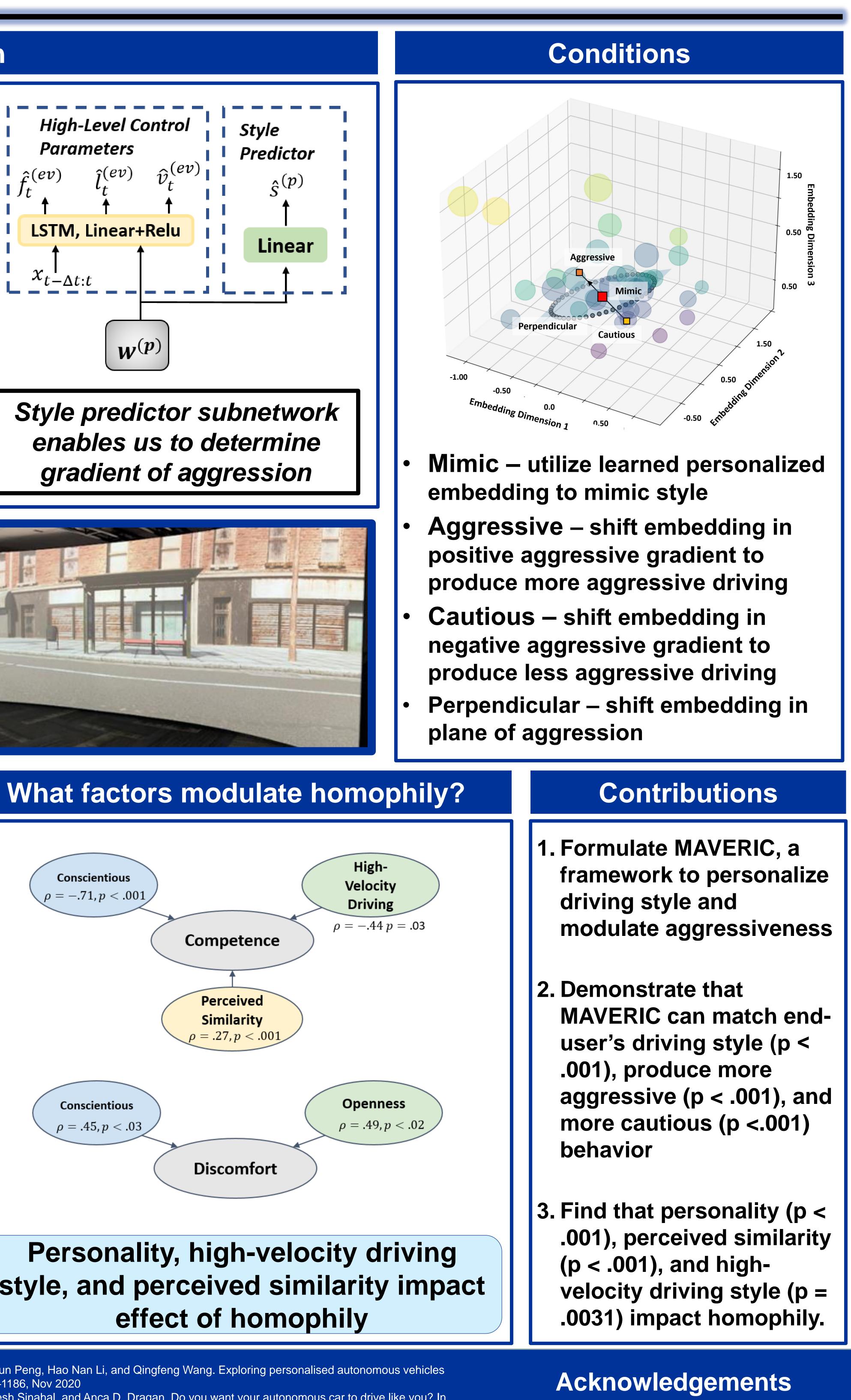
**30 from TRI Testing participants** 24 from TRI and

- of participant
- parameters
- conditions





[4] Chandrayee Basu, Qian Yang, David Hungerman, Mukesh Sinahal, and Anca D. Draqan. Do you want your autonomous car to drive like you? In 2017 12th ACM/IEEE International Conference on Human-Robot Interaction, pages 417–425, 2017. [5] Nidzamuddin Md. Yusof, Juffrizal Karjanto, Jacques Terken, Frank Delbressine, Muhammad Zahir Hassan, and Matthias Rauterberg. The exploration of autonomous vehicle driving styles: Preferred longitudinal, lateral, and vertical accelerations. In Proceedings of the 8<sup>th</sup> International Conference on Automotive User Interfaces and Interactive Vehicular Applications, page 245–252, 2016. Association for Computing Machinery.



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